



Hardy
EVERGREENS
from
MAINE

GUARANTEED-TO-LIVE
lowest prices

**WHOLESALE
PRICE
LIST**

FALL 1955



**WESTERN MAINE
FOREST NURSERY CO.
FRYEBURG, MAINE**

**ORDER
NOW
AT THESE
LOW
PRICES**

**THESE STURDY TREES COST LESS
and are GUARANTEED TO LIVE**

WHOLESALE PRICE LIST • FALL 1955

AMERICAN ARBORVITAE

5-yr. Transplants (2-3) 8-12 in. \$75.00

DOUGLAS FIR

4-yr. Transplants (2-2) 4-10 in. 65.00
3-yr. Transplants (2-1) 2-4 in. 55.00

AUSTRIAN PINE

4-yr. Transplants (2-2) 5-10 in. 65.00
3-yr. Transplants (2-1) 3-6 in. 50.00

BANKS PINE

3-yr. Transplants (2-1) 3-6 in. 45.00

MUGHO PINE

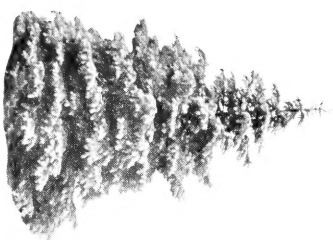
4-yr. Transplants (2-2) 3-6 in. 60.00

JAPANESE BLACK PINE

3-yr. Transplants (2-1) 3-6 in. 50.00

TRANSPLANTING INFORMATION

The figures 2-1, 2-2, shown above, represent the number of years the trees have been in seed beds, the number of years in transplant beds and the number of times transplanted. The first figure indicates the number of years the trees remained in the seed bed before being transplanted. The second figure indicates the number of years the trees



Douglas Fir

remained in the transplant bed. The total of the figures indicates the age of the tree and each dash represents one transplanting. Thus, a 2-2 White Pine is a 4-year old tree which remained in the seed bed two years, was transplanted, and remained in the transplant bed two years.

RED PINE

4-yr. Transplants (2-2) 5-10 in. \$65.00
3-yr. Transplants (2-1) 3-5 in. 50.00

SCOTCH PINE

4-yr. Transplants (2-2) 6-12 in. 65.00

*WHITE PINE

4-yr. Transplants (2-2) 5-10 in. 60.00

BLACK HILL SPRUCE

4-yr. Transplants (2-2) 5-10 in. 70.00

COLORADO BLUE SPRUCE (Forest Run)

3-yr. Transplants (2-1) 3-5 in. 60.00

NORWAY SPRUCE

5-yr. Transplants (2-2-1) 5-10 in. 80.00
5-yr. Transplants (2-3) 8-12 in. 75.00
4-yr. Transplants (2-2) 4-10 in. 65.00

WHITE SPRUCE

4-yr. Transplants (2-2) 5-10 in. 65.00

SEEDLINGS

(Not Guaranteed)

We take every precaution in digging, packing and shipping our seedlings so that losses, if any, will be reduced to a minimum.

RED PINE

3-yr. Seedlings 4-8 in. \$25.00

COLORADO BLUE SPRUCE

3-yr. Seedlings 2-4 in. 35.00

COLORADO BLUE SPRUCE (Forest Run)

3-yr. Seedlings 4-8 in. 35.00

WHITE SPRUCE

3-yr. Seedlings 3-5 in. 25.00

*WHITE PINE

White Pine may be shipped into all states (and the District of Columbia) except Arizona, Colorado, Nevada, New Mexico, Utah and California.

GUARANTEE . . .

We guarantee that 90% of the Transplants you buy from this Price List will live. If you will notify us before October 1, 1956, of the number over 10% which do not live, replacement will be made to equal 90% of the number originally purchased. If we are unable to furnish replacements in the exact size originally purchased, we will furnish them in the nearest size and variety. Shipments will be made by express collect or C.O.D. for postage. Trees shipped by freight or truck cannot be guaranteed.

Harry Eastman

ORDER NOW — PLANT THIS FALL

Now is the time to plant attractive, Guaranteed-To-Live Evergreens on your land. Western Maine Trees have had a full summer's growth behind them . . . weather-conditioned Trees ready to establish themselves quickly for fast, strong growth the following spring. We begin to ship your Transplants, full-foliated Trees around the first of September and continue until the middle of November. The fall "digging season" is but a few weeks up here in Fryeburg. ORDER NOW — and be sure you receive the varieties you want in time for fall planting. It's the best time to plant — and an opportunity to SAVE MONEY on our LOW FALL WHOLESALE PRICES. See how to order below.

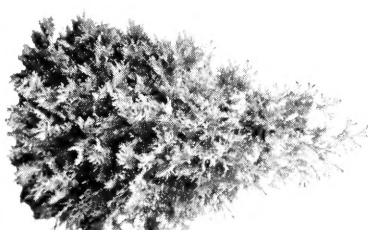
SHIPPING WEIGHTS

The following shipping weights are approximate due to the different varieties. Weight per thousand trees, including packing material and crates, will average as follows: 2-year seedlings, 7 lbs.; 3-year seedlings, 15 lbs.; 3-year transplants, 28 lbs.; 4-year transplants, 80 lbs.; 5-year transplants, 200 lbs.; 6-year transplants, 200-300 lbs. All trees shipped by express unless otherwise specified. Trees shipped by freight are not covered by our Guarantee.

TERMS

Cash with order, or one-half cash with order, balance C.O.D. All prices F.O.B. Fryeburg, Maine, net; no discounts. 250 trees of any one kind and size at the 1000 rate. For less than 250 of one kind ask for retail price list. No extra charge for Boxes or Packing.

Please Give Second and Third Choices On All Orders
Use Handy Order Form!



American Arborvitae

WESTERN MAINE FOREST NURSERY CO., FRYEBURG, MAINE



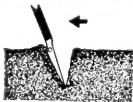
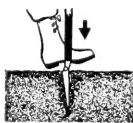
PLANT HANDSOME CHRISTMAS TREES

for
Extra Profits
only
pennies a tree

Christmas Tree growing and selling has become one of the most profitable enterprises . . . with the demand increasing year after year. With hardly any labor or land cultivation necessary, you can easily increase your income several hundred to several thousand dollars every Christmas season. Western Maine's Guaranteed-To-Live Trees can be grown successfully on as little as an acre of waste or marginal land . . . to yield from 3000 to 4000 handsome, sturdy Christmas Trees. Your only cost — of pennies a tree — will bring you a gross profit of better than 500% over your cost price. More than 30 million Christmas Trees are sold every season . . . at a sale price of at least \$1 to \$5 a tree. Take advantage of this highly profitable opportunity today. **WRITE NOW** for your **FREE CHRISTMAS TREE BULLETIN** and learn how you can start this lucrative enterprise for just pennies!

NOW—PLANT 1,000 TREES A DAY WITH THIS RUGGED SPADE

Only \$8.50 each



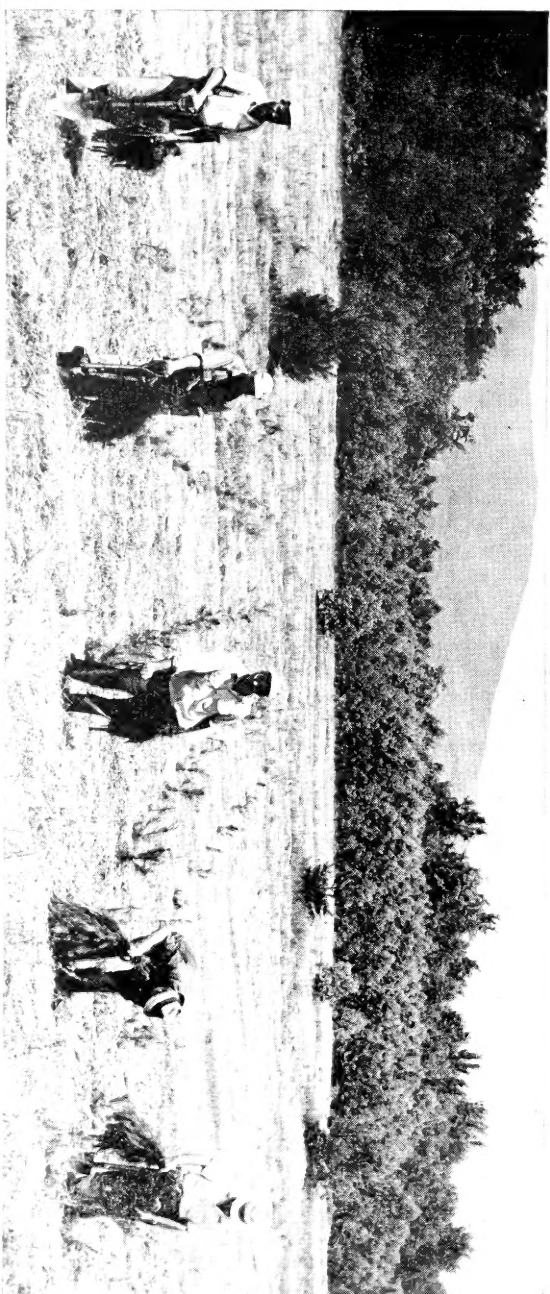
This professionally designed planting tool is the one we use at our Nursery in Fryeburg. An able man can easily plant at least 1,000 trees a day with it. Each tool has just the proper weight and balance for every planting job. It is sturdily constructed to last for several years. Order several right away at this **LOW FALL PRICE**. They'll save you many hours of planting time!

The illustrations at left show the proper planting technique. (Also see photo). Insert spade straight into the ground. Pull handle back and push forward to form opening for the tree back of spade. Spread out the roots. Close opening by stamping the soil with heel.

Tool is shipped F.O.B. FRYEBURG unless otherwise specified.



Western Maine Forest Nursery Co.
Fryeburg, Maine



Proper planting technique: First man with trees in left hand and shovel in right is ready to make the hole. Second man is inserting shovel straight into the ground. Third man has inserted shovel and has handle pushed ahead, forming opening for tree back of shovel. Fourth man, while keeping shovel pushed ahead with his foot, has taken one tree from the bundle carried in his right hand and is putting it in hole. Fifth man has removed shovel and is closing opening by stamping each side with his heel. On cleared land such as shown here, one trained man can easily plant 1000 trees a day.



Western Maine Forest Nursery Co.

GROWERS OF EVERGREEN TREES

Fryeburg, Maine

Fall Growing Time — 1955

Dear Friend and Tree Grower:

Never before—in our 31 years of growing and selling top-quality Evergreens—has the demand for nursery stock been so great...far exceeding our expectations.

This past spring—just one season—we sold MILLIONS OF GUARANTEED-TO-LIVE TREES, and we look forward to our busiest fall season. It won't be long before we are sold out! That's why we are enclosing an ADVANCED COPY of our 1955 FALL WHOLE-SALE FOLDER...to give our customer-friends first choice of Western Maine's hardy, healthy Trees.

With a full summer's growth behind them...plus our systematic and exclusive "Controlled Planting Technique"...these select Evergreens are husky-rooted, far sturdier than we've ever seen. Our experienced nursery folk "coddle" every Tree you buy from cultivation of seed and transplant to the time they are shipped to you protected in sphagnum moss. They're Trees you'll want to plant this fall for a healthier head start next spring.

YOU STILL PAY LESS FOR TREES GUARANTEED TO LIVE

No wonder more and more folks every year re-order and praise Western Maine Trees. They know from experience that our Trees, nurtured in Maine's richest soil, are more attractive, heavily branched and GUARANTEED-TO-LIVE regardless of adverse soil and weather conditions. We know they will live where you plant them because they've survived the bitter cold winters and blistering hot summers up here in Fryeburg. What's more, Western Maine Trees still cost you less than similar top-quality stock. Yes, you PAY JUST PENNIES for handsome, transplanted Evergreens... the finest at any price. Why, then, pay more when there's no better quality stock anywhere. Plant Western Maine Trees and you'll know why!

ORDER TODAY FOR CHOICE VARIETIES

Look at the ADVANCED COPY of your Fall Wholesale Folder enclosed. The Trees you see listed MUST LIVE AND FLOURISH or we will replace them at no cost according to our Written Guarantee. (Except Seedlings). Order the Trees you want now while choice varieties last. Remember, also, to send for your FREE CHRISTMAS TREE BULLETIN as described in the Folder. Christmas Tree Farming can result in one of the most lucrative enterprises by utilizing as little as an acre of waste or marginal land.

DON'T DELAY! Order your Guaranteed-To-Live Trees now while this season's supply lasts. Write in quantities and kinds wanted on the handy order form and mail with your remittance. You may send cash with order or one-half cash with order, balance C.O.D. As soon as our nursery folk can dig your Trees, they will be shipped to you in top condition...ready to establish themselves quickly in your ground this fall.

Sincerely yours,

The Living Tree Nurseryman

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U.S. DEPARTMENT OF AGRICULTURE

The MAINE
PUBLICITY BUREAU

Our 34th Year

NEWS

A Privately Supported, State-Wide, Non-Partisan, Non-Profit Organization for the Promotion
And Development of Maine's Agricultural, Industrial and Recreational Resources.

May - June, 1955



BULLETIN NO. 195

2½ MILLION MAINE TREES SHIPPED EVERY YEAR FROM WESTERN ME. NURSERIES AT FRYEBURG

This Maine firm advertises in 50 newspapers and magazines and has built up a direct mailing list of 100,000 names of prospective purchasers. Over a half-million pieces of promotional literature are mailed out every year.

Six nurseries on four different locations along the rich Saco River valley are planted to nursery stock with a total area of over 85 acres growing all the time.

Shipments this year are expected to reach an all time high for Western Maine Nurseries with orders already reaching the 3,000,000 figure.

Eighteen to twenty million Maine evergreen trees are growing all the time at the six nurseries operated by the Western Maine Nurseries Corp. in Fryeburg. These are shipped all over the country at a rate of over 2½ million a year to buyers for home and factory landscaping, as well as com-

mercial buyers for Christmas Tree production and re-forestation projects.

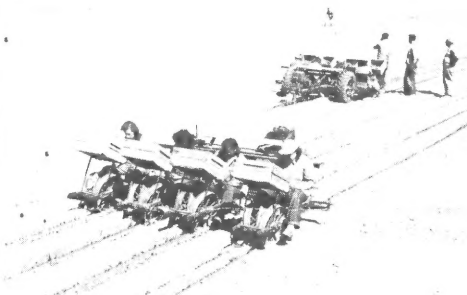
The firm, the largest of its type in New England was founded 35 years ago and has operated under the present ownership of Harry K. Eastman, president, and Harold F. Eastman, treasurer, (not related) since 1946.

Employment here fluctuates from 50 during the summer to over 200 at planting time. A year-round staff of maintenance crew and 8 to 12 office workers is maintained.



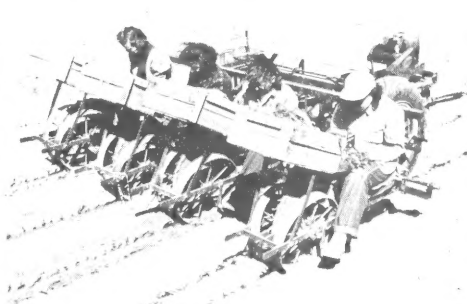
One corner of the 6 nurseries with several types of trees ready for shipping.

Much hand labor is required to ready the seedlings for transplanting.



These Holland transplanting machines are used on 2-year-old seedlings.

4 girls on the self-propelled transplanter set 8,000 trees per hour.



Two women prepare these six foot frames with seedlings for hand transplanting.

These are placed every six inches and 3,000 trees per hour tamped in



ORDER BLANK

WESTERN MAINE FOREST NURSERY CO.
FRYEBURG, MAINE

Your Name

R. F. D. or Street No.

City and State

Zone

Shipping Address

If Different

From Above

Zone

Shipping Date Ship By: Express ☐ Parcel Post ☐[illegible]

Special Offers will not be broken. No order for less than five trees. No order for less than \$1.00. Orders will be shipped C. O. D. providing a payment of half the amount accompanies the order. Fifty trees of the same kind and size may be bought at the 100 rate. All prices except special prepaid offers are F. O. B., Fryeburg, Maine. Perm. 69

Perm.

From _____

WESTERN MAINE FOREST NURSERY CO.

FRYEBURG, MAINE

U. S. Dept of Agriculture
Library
Washington 25, D. C.